

DEC 8 1941

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FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Just Announced for Fri. Dec. 5 2 P.M.	PRESS PREVIEW: FILM "WOMEN IN DEFENSE" A National Defense film, "Women in Defense", with commentary by Eleanor Roosevelt, spoken by Katherine Hepburn, will be previewed to the Press at 15-minute intervals, from 2 to 3 P.M. This is one of a series of National Defense Subjects, produced by the O.E.M., and includes a picturization of women's activities in science, industry, and the voluntary services. Informative material and photos from the film will be available to the press at preview. By invitation. For further information, tel: N.Y. Branch of O.E.M. Film Unit, CO. 5-6895. Film will ultimately be shown in movie-theatres throughout the country.	OFFICE OF EMER- GENCY MANAGEMENT	PREVIEW THEATRE 1600 B'WAY
<u>WEEK BEGINNING MONDAY, DECEMBER 8, 1941</u>			
From Now On...	OPENING OF SPRING COLLECTIONS We have it on the authority of the FOGA that some Guild members have already begun to show their first Spring Originals. Others will be showing representative collections within the next 2 weeks (by Dec. 15th). Spring Collections as a whole are expected to reach their peak right after the new year. It is impossible to announce individual opening dates as Guild members are not setting specific dates, at least until after Jan. 15th, when a new policy may be adopted and announced by the Guild, to cover the Openings for next year. Meantime orders are being taken for Jan. 15th delivery on new Spring merchandise.	FOGA MANUFACTURERS	OWN SHOWROOMS
Monday Dec. 8 5:30 P.M.	PRIVATE OPENING: NEW CHARLES OF RITZ SALON "First look", for the Press, at the new, modern Salon which Charles of the Ritz will open in Altman's White Plains Shop (Post Road at Mamaroneck Ave.). Altman will meet all comers at White Plains station. To get there, take White Plains express leaving Grand Central, lower level, at 4:56 P.M. Publicity: Faith Willcox, MU. 9-7000.	B. ALTMAN & CO.	WHITE PLAINS, N.Y. POST RD. AT MAMARONECK AVE.
Monday Dec. 8	OPENING OF NEW LATIN- AMERICAN ENTERPRISE Capitalizing on the current big interest in North American merchandise down in South America, and vice-versa, two enterprising young women, Jennifer Conway and Amelita Guerrero, one a North and the other a South American, have joined forces in business. They call themselves "Manufacturers Representatives and Export Buyers", specializing in fashion merchandise. Amelita Guerrero, the Latin lady in the enterprise, will cover South America for sources and outlets; while Jennifer Conway will manage the North American end of the business. For further information, contact: Jennifer Conway, VA. 6-3889.	CONWAY & GUERRERO	545 FIFTH AVENUE
Week of Dec. 8 Exact Date Pending	1ST SHOWING MOLYNEUX' SPRING COLLECTION Dresses, costume suits, dinner clothes, coats and hats made expressly and exclusively for Myron Herbert by Capt. Molyneux, in original Molyneux fabrics, are now in port but exact date of first showing still not set. Molyneux franchise exclusive with one store in city. For further information, contact: Myron Herbert, CH. 4-2322. Date will occur during week.	MYRON HERBERT, INC.	530 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now to Midnight April 15	NATIONAL PHOTOGRAPHY COMPETITION Contest open to professional and amateur photographers, for best photo including Harlequin glasses, worn by female subject or used as part of composition of picture. \$100 award to best amateur photo; \$50 for best professional entry. 7 judges include: A.B. Hecht, Ed. Popular Photography; John Adams Knight, Photog. Ed. N.Y. Post; Ilka Chase, Star of Stage, Screen and Radio; John Powers of Model Agency; Richard Crandell, Gravure Ed., N.Y. Herald Tribune; George Platt Lynes, Photographer, and Altina Sander, Designer of Harlequin frames. Additional prize of \$100 to best-looking girl wearing glasses in photos submitted. Publ., Constance Hope Assoc., PL. 3-3390.	HARLEQUIN CORP.	512 FIFTH AVENUE
Tuesday Dec. 9 11:15- 12 Noon	RADIO INTERVIEW Bessie Beatty will interview Edith Josephson, of The World Theatre (49 St.), one of the few women film theatre managers in the U.S.A. Publicity: Gould Cassal, PE. 6-8600.	BESSIE BEATTY	STATION WOR
Tuesday Dec. 9 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW For the holidays ahead, Franklin Simon, exhibitor in regular Tues. Oval Room Luncheon Fashion Show, will present clothes for festive occasions. Also intimate apparel for Gifts. Show under direction of Miss Audrey McLoughlin. Open to public. Luncheon, \$2. Press by invitation. Franklin Simon Publ.: Mrs. Mildred Kaldor, WI. 7-9600. Ritz Publ.: Marion Morrison, PL. 3-4600.	FRANKLIN SIMON	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Dec. 9 3:00 P.M.	OPEN HOUSE Preview of Lillian Greneker's Spring mannequin creations. By invitation. Contact: Lillian Greneker, CI. 6-5146.	GRENEKER STUDIOS, INC.	250 WEST 54TH STREET
Tuesday Dec. 9 3:30- 3:45 P.M.	GOLDMARK "SEARCH FOR BEAUTY" PROGRAM Judges for 3rd session in quest for most "telegenic" legs of 1941, conducted by Goldmark Hosiery Co. over Television Station WNBT, will be: Miss Ann Delafield, Director, Richard Hudnut Success School (representing field of beauty); Mr. Howard Baer, Artist (recent exhibitor of Mexican paintings in American Artists Gallery); and Mr. C. Mathew Desner, Director, Barbizon School of Modeling. Each week's winner will compete in final contest on Tues., Dec. 16th. For further information, contact: Program Director, Norman D. Waters, CA. 5-7430.	NORMAN D. WATERS	TELEVISION PROGRAM WNBT
Tuesday Dec. 9 Through Jan. 31	INDIAN EXHIBIT Special exhibition of Original Indian Drawings, by George Catlin (1796-1872). Museum Publicity: Mr. A. J. Wall, Jr., TR. 7-2917.	NEW YORK HISTORICAL SOCIETY	76-77 CEN'L PARK WEST
Tuesday Evening Dec. 9 8:30 P.M.	METROPOLITAN MUSEUM TELEVISION PROGRAM "American Independence", presented by Huldah Smith, will be the subject of the second weekly program in the Dec. Television series presented by the Metropolitan Museum of Art, based on and illustrated by the Museum Collections. Related program for children is presented each preceding Thursday. at 2:45 P.M. C.B.S. Publicity: Wil Marcus, WI. 2-2000.	METROPOLITAN MUSEUM & COLUMBIA BROADCASTING	TELEVISION STATION WCBW
Wednesday Dec. 10 11 A.M., 1:30 and 3:00 P.M.	MARIONETTE SHOW Sue Hastings' Marionettes in a pre-Christmas presentation for children, entitled: "The Christmas Circus". Programs continue through Wed., Dec. 24th. Publicity: Patricia Bell, ST. 9-4700.	JOHN WANAMAKER	FASHION STORE, 5TH FL.

<u>DATE</u>	<u>GIVEN BY</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 10 12:30 P.M. Luncheon	FASHION GROUP LUNCHEON Subject of luncheon meeting: "Cosmetics and Morale In Wartime". Spaker: Mrs. Duncan Miller of London; Interlocutor: Miss Hildegard Fillmore of McCall's Magazine. Members may bring guests. Luncheon, \$1.25 (incl. tip). Reservations from F. G. Headquarters, CI. 7-1734.	COSMETIC SECTION	TOWN HALL CLUB 123 WEST 43RD STREET
Wednesday Dec. 10 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW Jonas will be fashion exhibitor in the weekly Sert Room Luncheon Fashion Show, presenting Holiday and Southern Fashions in revue. Open to public. Buffet Luncheon, \$2. Press by invitation only. Jonas Publ.: Miss Jonas, PL. 3-7208. Waldorf Publ.: Ted Saucier, EL. 5-3000.	J. J. JONAS, LTD. GOWNS & MILLINERY	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Dec. 10 8:30 P.M.	LECTURE: "DALI AND HIS BACKGROUND" Mr. Kenneth Donahue of the Museum Staff will lecture on Salvador Dali and his background, using examples of Dali's work from current exhibition to illustrate. Questions and open discussion follow lecture. 25¢ admission to Museum includes lecture. Publicity: Sarah Newmayer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Thursday Dec. 11 11:15- 12 Noon	RADIO INTERVIEW Bessie Beatty will interview Angela and Pamela, two of Stern's "Blue Star Girls" on the subjects, "Trials and Tribulations of Running a Personal Shop- ping Service"; and "Aids to Christmas Shopping". Publicity: Gould Cassal, PE. 6-8600.	BESSIE BEATTY	STATION WOR
Thursday Dec. 11 1:00 P.M. Luncheon	COTILLION ROOM LUNCHEON FASHION SHOW Lillian, Park Avenue Inc., will present fashions for "Southern Sorcery" in the newly inaugurated December luncheon fashion show series in the Cotillion Room of the Pierre. Open to public. Regular luncheon, \$2. Press by in- vitation. Pierre Publicity: Kathleen Moran, RE. 4-5900.	LILLIAN, PARK AVE. INC. (332 PARK AVE.)	PIERRE HOTEL COTILLION ROOM
Thursday Dec. 11	NO THURSDAY LUNCHEON FASHION SHOW IN PERSIAN ROOM OF PLAZA DURING MONTH OF DECEMBER.		
Friday Dec. 12 10 P.M. On.....	COFFEE BALL & PAN- AMERICAN REVUE Coffee Ball to honor Latin-American Republics and benefit Goddard Neighbor- hood Center. Honorary Chairman, Mrs. Franklin D. Roosevelt. Latin-American theme and décor. Fashion Review will present Originals by 11 outstanding American designers, in new Coffee colors: Coffee Bean, Coffee Blossom, Café au lait, Café Noir, Café Rico, Green Coffee, and Red Coffee Berry. Design- ers: Muriel King, Norman Edwards, Kiviette, Princess Ketto Mikeladze, Ger- maine Monteil, Nettie Rosenstein, Clarepotter, Helen Cookman, Omar Kiam, Dorothy Couteaur and Anthony Blotta. Paul Flato will present Coffee Bean jewels. Jacques of the Ogilvie Sisters' Salons will do all hair styles for the presentation. Other attractions: pageant displaying costumes of Coffee Countries. Admission, \$5.50 up. Tickets and publicity: Mrs. Sumner Taylor, Sherry Netherland, PL. 8-1960.	GODDARD NEIGH- BORHOOD CENTER	WALDORF ASTORIA HOTEL GRAND BALLROOM
Monday Dec. 15 12:30 P.M. Luncheon	FASHION GROUP XMAS PARTY-LUNCHEON Subject: "New Trends in Entertainment". Speakers: Paul MacNamara, Promo. Mngr., Hearst Magazines; John Anderson, Dramatic Critic, Journal American; Howard Barnes, Screen Ed. N.Y. Herald Tribune; J. Donald Adams, Book Review (Continued on following page)	FASHION GROUP, INC.	HOTEL ASTOR BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
(Continued from preceding page)			
	Ed., N.Y. Times; and one other speaker not yet announced. Members may bring guests. All are urged to bring one small gift of new and useful clothing or a toy to be given to Children's Aid Society for distribution at Christmas Parties for 20,000 poor children of New York. Luncheon, \$1.65 (incl. tip). Reservations from CI. 7-1734.		
Monday Dec. 15 1:00 P.M.	ICE FASHION SHOW	GIMBEL BROTHERS	BROADWAY AT 33RD ST. 3RD FLOOR
Tuesday Dec. 16 4:00 P.M.	Gimbel's will present Skating Fashions in Action on specially constructed mock ice rink on 3rd floor. Clothes will be modeled by members of cast of "It Happens On Ice". First performance, Dec. 15th, 1:00 P.M., for business girls. Second performance, Dec. 16th, 4:00 P.M., for school girls. Open to Press and public. Publicity: Marjorie Howard, PE. 6-5100.		
Monday Dec. 15 Through Jan. 10 8:15 P.M.	PAGEANT: "THE ROAD TO FREEDOM"	SPONSORED BY BOARD OF SUPERINTENDENTS	B'KLYN TECH. HIGH SCHOOL DE KALB AVE. AT FT. GREEN
	Pageant depicting age-long fight for freedom against dictators, by Mrs. Joseph Kohan, Chairm. Ed. Comm. B'klyn Council for Social Planning; and Miss Truda T. Weil, Sec. to Comm. Johanna M. Lindlof, B. of E., Chairm. of pageant. Kaleidoscopic array of 700 costumes now in making under direction of Mrs. Dorothy C. Thornton of School Art League, and Mrs. Frieda Spatz, Asst. Dir. All costumes including clothes, hats, accessories and foot-gear are now being made in sewing depts. of 9 vocational high schools and art classes of 2 academic high schools. Scenes include Grecian Costumes of 400 B.C.; Florentine, 1490; England, 1642; Philadelphia, 1776; Southern Plantation, 1860; New York, Gay Nineties; Brenner Pass, 1940; and "Somewhere At Sea", during Roosevelt-Churchill Conference of 1941. Mediaeval shoes, Cavalier boots and Gay Nineties Costumes by Central High School of Needle Trades, under direction of Lewis Feman. Open to public. Admission, 55¢ to 99¢, net proceeds to camp fund for Under-Privileged Children. Pageant Publicity: Mary Kelly, NE. 8-0783.		
Tuesday Dec. 16 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	JANE ENGEL	RITZ CARLTON HOTEL OVAL ROOM
	Regular Tues. Salon d'Elegance Luncheon Fashion Show. Jane Engel will present "Clothes That Can Be Worn Either North or South". Open to public. Luncheon, \$2. Press by invitation only. Jane Engel Publ.: Herbert Bijur, RH. 4-0300. Ritz Publ.: Marion Morrison, PL. 3-4600.		
Tuesday Dec. 16 4:30 P.M. (Tentative Subject to Change)	PRESS PREVIEW: "BED-TIME STORY"	SAKS 5TH AVENUE	CARLIN COMFORT SHOP 5TH AVE. & 50TH ST.
	Saks will stage a preview of smart boudoir fashions including negligees, breakfast coats, night gowns, and boudoir accessories, tying in with the coming Columbia motion picture, "Bedtime Story" starring Loretta Young. Release date and name of New York theatre where picture will appear in later issue of FASHION CALENDAR. Preview by invitation. Saks Publicity: Dorothy Harness, PL. 3-4000. Special Publicity: Eleanor Lambert, PL. 5-8580.		
Wednesday Dec. 17 Through Feb. 16	EXHIBIT: "EXTRA! EXTRA! NEWS IN NEW YORK"	MUSEUM OF CITY OF NEW YORK	5TH AVE. AT 103RD ST. GROUND FL. GALLERY
	Exhibit dealing with history of Journalism in New York from 1725-1900, presenting between four and five hundred pieces - arranged by Miss Grace M. Mayer and Mrs. John Walden Myer. Open to public. On view through Feb. 16th. Publicity: Jerome Irving Smith, LE. 4-1672.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
<div> <div>Wednesday</div> <div>Dec. 17</div> <div>1:00 P.M.</div> <div>Luncheon</div> </div>	<div>SERT ROOM LUNCHEON</div> <div>FASHION SHOW</div> <div>Lace Fashions for Day and Evening and Lace Accessories will highlight weekly Wed. luncheon fashion show presentation in Waldorf's Sert Room series. Names of exhibitors in later issue of FASHION CALENDAR. Open to public. Luncheon, \$2. Press by invitation only. Reservations from Frank. Lace Publ.: Dora Miller, Internat'l Fashions, AS. 4-5583. Waldorf Publicity: Ted Saucier, EL. 5-3000.</div>	<div>LACE LEAGUE OF</div> <div>AMERICA</div>	<div>WALDORF ASTORIA HOTEL</div> <div>SERT ROOM</div>
<div> <div>Wednesday</div> <div>Dec. 17</div> <div>8:30 P.M.</div> </div>	<div>LECTURE</div> <div>Miss Ruth Olsen of Museum Staff will lecture on three current exhibitions in Museum Galleries: "Image of Freedom Photographs"; "Useful Objects Under \$10"; and "Eric Mendelsohn, Architect". Questions and open discussion follow each lecture. 25¢ admission to Museum includes lecture. Museum Publicity: Sarah Newmayer, CI. 5-8900.</div>	<div>MUSEUM OF MODERN ART</div> <div>11 WEST 53RD STREET</div>	
<div> <div>Wednesday</div> <div>Evening</div> <div>Dec. 17</div> <div>10 P.M.</div> <div>On.....</div> </div>	<div>RENOIR CENTENNIAL</div> <div>COSTUME BALL</div> <div>Picturesque event presenting, in tableaux, many Renoir paintings now on view in Renoir Centennial Loan Exhibition at Duveen Galleries (720 5th Ave.), open till Dec. 6th and already a source of fashion influence in current now Collections. Proceeds of Ball to Free French Relief Committee. Admission, \$10 for one; \$15 for two, from Free French Relief Comm., 435 Park Ave., PL. 3-9562.</div>	<div>FREE FRENCH RELIEF</div> <div>COMMITTEE</div>	<div>RITZ CARLTON HOTEL</div> <div>BALLROOM</div>
<div> <div>Friday</div> <div>Dec. 19</div> <div>4:00-</div> <div>6:00 P.M.</div> <div>Public</div> <div>Opening</div> <div>Jan. 8</div> </div>	<div>PRESS PREVIEW: OPENING OF</div> <div>NAT'L ACADEMY GALLERIES OF DESIGN</div> <div>Hundreds of examples of forgotten American art, hidden away in storage for nearly half a century, will be exhumed and placed on public exhibition on Jan. 8th, when National Academy of Design opens new permanent home on site donated by Mr. Archer M. Huntington, New York Art Patron. Exhibit will include paintings, sculpture and graphic arts. 11 Galleries are being arranged in new permanent home, which will also house Society of American Etchers and American Water Color Society. Advance preview for working Press, Dec. 19th from 4 to 6 P.M. Formal evening preview for Academy Members and friends, Wed. Evening, Jan. 7th. <u>Exhibit opens to public, Thursday, Jan. 8th.</u> Contact: Miss Aline Kistler, AT. 9-8508.</div>	<div>NATIONAL ACADEMY</div> <div>OF DESIGN</div>	<div>1083 FIFTH AVENUE</div> <div>(AT 89TH STREET)</div>
<div> <div>Monday</div> <div>Dec. 22</div> <div>3:30-</div> <div>5:30 P.M.</div> </div>	<div>DANCE FASHION SHOW</div> <div>Arnold Constable will hold a showing of "Dance Fashions in Music and is Dance <u>Dresses</u>", modeled informally by mannequins who will circulate among a specially invited group of college girls home from school for the Holidays. Dance Bandmaster, Vaughn Monroe, will be on hand to play his part. Fashion Commentary by Anne Albee, Fashion Director. Open to college girls and Fashion Press by invitation. Publ.: Lucille Shearwood, CA. 5-2300.</div>	<div>ARNOLD CONSTABLE</div>	<div>5TH AVE. AT 40TH ST.</div>
<div> <div>Sunday</div> <div>Dec. 28</div> <div>9:00 A.M.-</div> <div>9:00 P.M.</div> <div>& Jan. 4,</div> <div>5 & 6</div> </div>	<div>"METROPOLITAN CARAVAN"</div> <div>First cooperative showing of infants' and children's wear lines in New York City, to facilitate buying for retailers in metropolitan area during peak market days. Leading manufacturers from various merchandise groups will exhibit, among them: Borgenicht & Co.; Borgenicht & Spiro; Knitown Togs; Handcraft Blouse; Kiddies Pal; L. Wohl & Co.; Sig Co.; Dobby Girl Coat; Derby Sportswear; Standard Rompers; Le Roi Hosiery; Betty Ann Hats; Debuteen Coats; Sabel Bros.; Cinderella Hat Co.; and Mademoiselle Modes. Children's Dress, Coat, Hat, Sportswear, Hosiery, Knitwear and Blouse fields will be represented in this cooperative program. Chairman of Committee: Moe Goldblatt, Derby Sportswear, WI. 7-4520.</div>	<div>INFANTS' & CHILDREN'S</div> <div>WEAR MANUFACTURERS</div>	<div>HOTEL NEW YORKER</div>

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 5	FORMAL OPENING OF NEW YORK'S SPRING MARKETS The first Monday after New Year's Day has always been considered Opening Date of New York's Major Spring Markets. However, this year, requests from important retailers for earlier showings of dress and costume-lines has brought about a condition whereby most Spring Collections have already been introduced though few are expected to reach their peak before Jan. 5th. Orders are now being taken for Jan. 15th delivery of spring merchandise.		
Monday Jan. 5	CALIFORNIA LINES COME TO NEW YORK	3 HOLLYWOOD MFRS.	HOTEL NEW YORKER
	Word comes from Arthur Wittenberg, Divisional Sales Mgr. of 3 California lines, that from Jan. 5th through 30th, he will show sportswear and play-clothes from the following California Houses: Campus Modes Co.; Eclipse Blouse Co.; and "Sorrel" Mannish Shirts, by S.R.L. Mfg. Co. For appointment to see collections, call Mr. Wittenberg (after Jan. 5th) at New Yorker Hotel, ME. 3-1000.		
Monday Jan. 5, 6, 7, 8	NATIONAL SHOE FAIR	SHOE MFRS.	STEVENS HOTEL CHICAGO
Tuesday Jan. 6 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	WALTER FLORELL, HATS	RITZ CARLTON HOTEL OVAL ROOM
	Walter Florell promises a big surprise in presenting his new Hats at the weekly luncheon review in the Ritz Oval Room. Open to public. Luncheon, \$2. Press by invitation. Florell Publ.: Mr. Frederick, PL. 5-0895. Ritz Publicity: Marion Morrison, PL. 3-4600.		
Wednesday Jan. 7 10:15- 10:45 P.M.	CELANESE GOES ON THE AIR WEEKLY	CELANESE CORP. OF AMERICA	COLUMBIA BROADCASTING
	Celanese is undertaking a weekly radio program over CBS' national network to educate public about characteristics of Celanese yarn, its fabrics and other products. Also to guide consumer in selection of mdse. Further information in later issue of FASHION CALENDAR. Celanese Radio Publicity: Bernard Sobel, LE. 2-5050.		
Thursday Jan. 8 5:00 P.M.	5TH SEMI-ANNUAL FASHION SHOW	WOOL KNIT ASSOCIATES	HOTEL PIERRE 5TH AVE. AT 61ST ST.
	Entire presentation under direction of June Hamilton Rhodes, Bureau of Fashion Trends. By invitation only. Further details in later issue of FASHION CALENDAR. Publicity: WI. 7-7476.		
Sunday Jan. 11-14 And Jan. 18-21	COMBINED MILLINERY MARKET WEEKS	LOS ANGELES & SAN FRANCISCO HAT MFRS.	LOS ANGELES & SAN FRANCISCO
	First time Millinery Mfrs. of Los Angeles and San Francisco will stage combined showings during two Jan. Market Weeks. First takes place in Los Angeles, Jan. 11-14; the 2nd in San Francisco, Jan. 18-21.		
Week of Jan. 12-16	31ST ANNUAL NRDGA CONVENTION	NATIONAL RETAIL DRY- GOODS ASSOCIATION	HOTEL PENNSYLVANIA
	The NRDGA will offer for discussion at coming 31st Annual Convention at Hotel Pennsylvania, important problems now confronting store owners and executives. Highspot of Convention banquet on Thurs., Jan. 15, will be speech by Under-Secretary of State, Sumner Welles. For further information, program of events, etc., consult Mr. Hoyt, NRDGA, CH. 4-7311.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<div> <div>Tuesday</div> <div>Jan. 13</div> <div>1:00 P.M.</div> <div>Luncheon</div> </div>	<div>RITZ LUNCHEON</div> <div>FASHION SHOW</div> <div>Jonai will present new fashions at the weekly Oval Room luncheon fashion show. Open to public. Luncheon, \$2. Press by invitation. Ritz Publ.: Marion Morrison, PL. 3-4600.</div>	<div>JONAI</div>	<div>RITZ CARLTON HOTEL</div> <div>OVAL ROOM</div>
<div> <div>Wednesday</div> <div>Jan. 14</div> <div>7:00 P.M.</div> <div>On.....</div> </div>	<div>ANNUAL DINNER AND</div> <div>FASHION SHOW</div> <div>"Day-time Fashions For America, 1942" will be subject of this year's presentation by Nat'l Assoc. of House Dress Mfrs.-windup of Convention which begins Jan. 12th at Waldorf Astoria. Show will stress functional and fashion aspects of clothes for women living under 1942 conditions. Tickets, \$10 each, from Nat'l Assoc. of House Dress Mfrs., 1350 B'way. Press by invitation. Publ.: Alfred Minchenberg, LA. 4-8842.</div>	<div>NATIONAL ASSOC. OF</div> <div>HOUSE DRESS MFRS.</div>	<div>WALDORF ASTORIA HOTEL</div> <div>GRAND BALLROOM</div>
<div> <div>Thursday</div> <div>Jan. 15</div> <div>Time</div> <div>Later</div> </div>	<div>PRESS PREVIEW: SPRING</div> <div>HAT COLLECTION</div> <div>Invitation preview. Exact time in later issue of FASHION CALENDAR. Publ.: Miss French, PL. 3-1011.</div>	<div>JOHN-FREDERICS INC.</div>	<div>29 EAST 48TH STREET</div>
<div> <div>Thursday</div> <div>Jan. 15-16</div> </div>	<div>ANNUAL CONFERENCE</div> <div>Annual conference held by Nat'l Assoc. of Hosiery Mfrs.; Full-Fashioned Hosiery Mfrs. of America; and Southern Hosiery Mfrs. Assoc., to discuss current problems of the industry. Authoritative speakers on all questions. For further information, time of events, etc., consult, Nat'l Assoc. of Hosiery Mfrs., 468 4th Ave., MU. 4-5412.</div>	<div>HOSIERY INDUSTRY</div>	<div>WALDORF ASTORIA HOTEL</div>
<div> <div>Around</div> <div>Jan. 15</div> </div>	<div>FIRST SHOWING:</div> <div>"ADRIAN ORIGINALS"</div> <div>Plans have just been announced for the first showing of the Wholesale Collection of Gilbert Adrian (the famous Adrian, until recently designer for M.G.M. Pictures). Adrian has joined forces with Woody Feurt and has leased the entire building formerly occupied by the Victor Hugo Restaurant for his new enterprise. He will follow up his Wholesale Collection with a Collection of "Adrian Custom Models". Both collections include dresses, coats, suits and costumes, to be released, on an exclusive franchise, to one store in a city. Adrian takes possession of his new building, which is to be decorated by Eleanor Le Maire, Interior Architect, in March. Temporary headquarters, are at 205 South Beverly Drive.</div>	<div>ADRIAN, LTD.</div>	<div>BEVERLY HILLS</div> <div>CALIFORNIA</div>
<div> <div>Friday</div> <div>Jan. 16</div> <div>9:00 P.M.</div> </div>	<div>FORMAL PREVIEW:</div> <div>LATIN-AMERICAN FAIR</div> <div>Macy's will give 40,000 square feet of space to giant Latin-American Fair. Months of research have gone into construction of Fair, including trips to South America for design-inspiration and décor. Macy buying representatives have visited all Latin-American Countries and assembled merchandise which they believe will appeal to people of New York, including: textiles, food stuffs, leather goods, earthenware, ceramics, metal-wares, silverware, jewels, art, etc. Formal evening preview strictly by invitation. Fair opens to public, Saturday morning, Jan. 17th, 9:30 A.M. Contact: Mr. Bert Bacharach, BR. 9-8565.</div>	<div>R.H. MACY & CO. INC.</div>	<div>HERALD SQUARE</div> <div>5TH FLOOR</div>
<div> <div>Week of</div> <div>Jan. 18-22</div> </div>	<div>SPRING MARKET WEEK</div> <div>The shows daily and gala evening event in prospect. For complete schedule of events, consult Mr. O. J. Meinhardt, Exec. Promotional Dir., Assoc. Apparel Mfrs., Los Angeles, California.</div>	<div>ASSOCIATED APPAREL</div> <div>MFRS. OF LOS ANGELES</div>	<div>BILTMORE HOTEL</div> <div>LOS ANGELES, CALIF.</div>

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Weeks of Jan. 18-21 And Jan. 25-28	SPRING MARKET WEEKS Millinery showings, Jan. 18-21; women's ready-to-wear, Jan. 25-28. Capen Fleming, Mgr. Director.	SAN FRANCISCO MFRS. & WHOLESALERS' ASSOC.	SAN FRANCISCO, CALIF.
Week of Jan. 19	OPENING OF NEW YORK SPRING MILLINERY MARKET WEEK		
Tuesday Jan. 20 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Cruise-Resort and Early Spring Fashions will be theme of Mary Lewis' Fashion Show in regular Tues. Salon d'Elegance luncheon series. Open to public. Luncheon, \$2. Press by invitation. Mary Lewis Publicity: Rosemary Sheehan, PL. 8-3300. Ritz Publicity: Marion Morrison, PL. 3-4600.	MARY LEWIS FASHIONS	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Jan. 20 7:00 P.M. Dinner	SPRING HAT FASHION SHOW AND DINNER Formal dinner (at 7 P.M.) will precede 9 P.M. showing of new Spring Hat Fashion Trends. New facet of this year's show will be feature-presentation of Hats for Juniors, wind-up of contest staged at Central Needle Trades High School , to encourage development of young millinery designers and get young ideas on hats. Prize-winning hats will be presented on runway and winners awarded and introduced. Open to Trade and Press (the latter by invitation). Admission, \$12.50 including dinner; \$7.50 without (in mezzanine seats). Publicity: Margery Hartman, CH. 4-6547.	MILLINERY STABILIZATION COMMISSION	HOTEL ASTOR GRAND BALLROOM
Friday Evening Jan. 23	"NIGHT IN POLAND" POLKA BALL 9th Annual Benefit Ball, always an important event of winter season. Net proceeds to Kosciuszko Foundation, Dr. Henry Nobel MacCracken, Pres., and Prof. Stephen P. Mizwa, Exec. Dir. Features include picturesque pageant embodying gay folk music, costumes and dances of Polish history. Open to public. Admission, \$3.30 (incl. tax). Press by invitation. Contact: Prof. Stephen P. Mizwa, RH. 4-7375.	KOSCIUSZKO FOUNDATION	WALDORF ASTORIA HOTEL BALLROOM
Saturday Jan. 24	WOMEN'S EXPOSITION Giant Women's Exposition will open in new 2 million-dollar coliseum in Houston, Texas, running for six days. 150 booths will show all needs and whims of women. Feature of exposition: Charm Section, where fashions for sports, streetwear, afternoon and evening will be displayed. Also daily fashion show emphasizing hair-do's and makeup. Exhibit will stress woman's place in national defense. Exhibit Directors: F. M. Sandusky and Ray Maxwell (former directors of San Francisco World's Fair).		THE COLISEUM HOUSTON, TEXAS
Monday Jan. 26	CHICAGO SPRING MARKET WEEK WOMEN'S, CHILDREN'S, INFANTS' WEAR & ACCESS. MANUFACTURERS	MDSE. MART, CHICAGO, ILLINOIS	
Monday Jan. 26	BOSTON SPRING MARKET WEEK New and different type of presentation under management of Ralph Bristol (until now identified with Parker House showings in <u>men's wear</u> field).	APPAREL, ACCESSORIES & LEISURE FASHION MFRS.	PARKER HOUSE BOSTON, MASS.
Monday Feb. 2-7	TWIN CITY MARKET WEEK TWIN CITIES APPAREL & FURNITURE INDUSTRIES		MINNEAPOLIS & ST. PAUL, MINN.

Central High School of Needle Trades; Manhattan
High School of Women's Garment Trades; Jane
Addams Vocational High School; and Brooklyn
High School of Women's Garment Trades.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 2	NAT'L NOTION & NOVELTY SHOW National Notion Week will get under way with showings at Hotel Pennsylvania by leading notions manufacturers. One of high spots of week will be Notion Buyers' Club banquet on Tues. evening, Feb. 3rd. Plans and date of annual educational luncheon not yet announced. See later issue of FASHION CALENDAR. For further information, consult Mr. Arthur Mellin of Nat'l Notion Assoc., CA. 5-9020; or Mr. George English, Exhib. Mgr., N.Y. Housewares Club, Hotel Pennsylvania, PE. 6-5000.	NATIONAL NOTION ASSOCIATION	PENNSYLVANIA HOTEL
Monday Feb. 2-7	BOSTON MDSE. MART SPRING SHOW 10th exhibit of New York women's wear mfrs. at Hotel Touraine in Boston. This year's showings will include lines from St. Louis, Cleveland, Kansas City and Chicago in addition to regular N.Y. Exhibitors. Also some accessories lines. Director: Miss Syd Gordon.		HOTEL TOURAINE, BOSTON, MASSACHUSETTS
Monday Feb. 2 3:30 P.M.	CHICAGO CORSET CLINIC Semi-annual event staged by Chicago Corset Clinic during Spring and Fall Openings at Merchandise Mart. Featured speaker: Zelma Bendure, Director, Retail Selling Division, Women's Wear and other Fairchild Publications.	CHICAGO MDSE. MART	THE CLUB, MDSE. MART, CHICAGO, ILLINOIS
Friday Feb. 6-15	HOUSTON SPRING MARKET WEEK	MFRS. AND WHOLESALERS' COMM., CHAMBER OF COMMERCE	HOUSTON, TEXAS

HOME FURNISHINGS CALENDAR

Now Showing	THREE EXHIBITIONS The Museum of Modern Art has arranged a small exhibition of "American Silk Screen Paintings"; another exhibit of "American Photographs", both running concurrently with the exhibit of "Useful Objects Under \$10". Arrangements may be made through Museum to purchase either prints or photographs. "Useful Objects Under \$10" are available in retail stores and visitors may buy 10¢ folder listing every object with price, manufacturer, and retailer. The three exhibitions will close on Sunday, Jan. 4th. Museum Publicity: Sarah Newmayer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD ST.
Monday Dec. 8 5:00 P.M.	TEA AND PREVIEW EXHIBIT OF CERAMICS Invitation preview of exhibit: "Contemporary Ceramics of the Western Hemisphere", celebrating 10th anniversary of National Ceramics Exhibition sponsored by Ceramics Museum of Fine Arts and International Business Machines Corp. Exhibit includes work of 18 Latin American Countries; also United States; Iceland; Canada; Puerto Rico; and Panama. Participating New York Artists will show ceramics in the making. Exhibit continues at Sloane's through Dec. 24th, after which it will tour leading Museums of the country. Tea and preview by invitation only. Publicity: Lea Maidman, PL. 8-2410.	W. & J. SLOANE	5TH AVE. AT 47 ST. 7TH FLOOR
Monday Jan. 12	EXHIBIT: WALL DECORATIONS Annual exhibit of screens, murals and wall-decorations. Open to public. For further information, contact: Denise Abbey, Exec. Sec., WI. 2-6055.	DECORATOR'S CLUB	745 FIFTH AVENUE

DATES AHEAD

Dec. 25 CHRISTMAS (Thursday)
Dec. 31 NEW YEAR'S EVE (Wednesday)

RED LETTER WEEKS

Dec. 25-1/1 NATIONAL HOBBY WEEK

MUSIC... THEATRE... NIGHT SPOTS

	MONDAY MORNING	MUSICIAN'S EMERGENCY	WALDORF ASTORIA HOTEL
Monday Dec. 8 11:30 A.M.- 1 P.M.	MUSICALES Lily Pons and André Kostelanetz will be featured in the last of the series of Monday Morning Musicales now sponsored by Mrs. Lytle Hull. Open to public. Admission, \$4.40. Publicity for Pons and Kostelanetz: Constance Hope, PL. 3-3390. Musicale Publicity: Helen Havener, CH. 3-3623.	RELIEF FUND	
Monday Dec. 8 Postponed from 12/6	PREMIERE: "GOLDEN WINGS" Robert Milton Production of play hitherto known as "R.A.F.", by William Jay and Guy Bolton, featuring Fay Wray, Owen Lamont, Signe Hasso and Lloyd Gough in leading roles. Publicity: Philip Stevenson, ME. 3-4031.	CORT THEATRE, 138 WEST 48TH ST.	
Wednesday Evening Dec. 10 9:00 P.M.	LAST OF COFFEE CONCERTS "Salon Opera"-Lehman Engel, Director, presenting new negro singers. Admission, \$2.20 (incl. tax). Publicity: Evelyn Gerstein Associates, Miss Roll, CI. 6-7632.	MUSEUM OF MODERN ART, 11 W. 53 ST.	
Thursday Dec. 11	PREMIERE: "THE ADMIRAL HAD A WIFE" Lowell Barrington comedy produced by José Ferrer with Uta Hagen and Martha Hodge in cast. Miss Hagen's evening gowns by Jonai. Day clothes by Bonwit Teller and Lanz of Salzburg. Publicity: Fred Spooner, CI. 7-2641.	PLAYHOUSE, 137 W. 48TH ST.	
Monday Dec. 23	PREMIERE: "LETTERS TO LUCERNE" Dwight Deere Wiman production of Fritz Rotter-Allen Vincent drama with Katherine Alexander and Grete Mosheim. Settings and costuming by Raymond Sovey. Publicity: Tom Weatherly, BR. 9-4064.	????	
Tuesday Dec. 23	PREMIERE: "BROOKLYN U.S.A." Melodrama by John Bright and Aza Bordages which deals with exposé of Murder, Inc. Eddie Nugent will play leading role. Presented by Julius Leventhal. <i>James D. Proctor</i> <i>6-3198</i>	FORREST THEATRE, 230 W. 49TH ST.	<i>Lionel Standert</i>
Christmas Night	PREMIERE: "BANJO EYES" Eddie Cantor in musical comedy by Joe Quillan and Izzy Ellinson, with music by Vernon Duke and John Latouche. Costumes by Irene Sharaff. Hats by Walter Florell. Publicity: Karl Bernstein, CI. 6-0427.	HOLLYWOOD THEATRE, 1655 BROADWAY	<i>Bern</i>
Around Dec. 25	PREMIERE: "BEDTIME STORY" (Cinema) New Columbia picture starring Loretta Young. Name of theatre and New York release date in later issue of CALENDAR. Columbia Publ.: Hortense Schorr, BR. 9-7900. Exploitation, Mr. Rosenberg, BR. 9-7900.	????	
Friday Dec. 26	PREMIERE: "IN TIME TO COME" New Howard Koch-John Huston <i>James</i> play about Woodrow Wilson, with Richard Gaines and William and Nedda Harrigan. Produced by Otto L. Preminger. Costumes by Brooks. Publ.: Frank Goodman (Charles Washburn Office), LA. 4-0968.	MANSFIELD THEATRE, 256 W. 47TH ST.	
Saturday Dec. 27 Postponed from 12/25	PREMIERE: "CLASH BY NIGHT" Billy Rose presents Tallulah Bankhead in new play by Clifford Odets, with Joseph Schildkraut, Lee Cobb and Katherine Locke. Costumes by Brooks. Publicity: Michael Mok, CI. 6-6500.	BELASCO THEATRE, 115 W. 44TH ST.	
Week of Dec. 28	PREMIERE: "PIE IN THE SKY" New comedy by Bernadine Angus with Louella Gear and Oscar Shaw. Produced by Edgar MacGregor and Lyn Logan. Publicity: Nat Dorfman, ME. 3-0858.	????	
Tuesday Dec. 30	PREMIERE: "THE LADY COMES ACROSS" George Hale musical extravaganza. Book by Fred Thompson and Dawn Powell. Music and lyrics by Vernon Duke and John La Touche. Starring Jessie Matthews, with Joe E. Lewis, Mischa Auer, Stiano Braggiotti, Morton Stevens and Gower & Jeanne, Dancers, in supporting cast. Choreography by George Balanchine. Costumes and scenery by Stewart Chaney. Morrie Ryskind will supervise production. Publicity: Harry Davies, BR. 9-9074.	????	